

Slotara Academy
Bachelor Business Digital & Entrepreneuriat

Lancer, tester et developper un projet digital avec les methodes des startups modernes.

Duree: 12 mois

Rythme: Venture studio, business cases, pitches

Niveau: Debutant a porteur de projet

Admission: Bac+2 valide obligatoire

Competences:

- Business model
- Go-to-market
- Finance startup
- Pitch
- Vente
- Operations digitales

Projets:

- Pitch deck
- Landing page offre
- MVP
- Plan go-to-market

Debouches:

- Business developer junior
- Assistant chef de projet digital
- Assistant developpement commercial
- Charge de projet entrepreneuriat
- Assistant startup operations
- Founder assistant
- Charge de developpement digital
- Assistant growth business

Validation:

Certificat de reussite prive delivre par Slotara Academy, non RNCP et non diplome d'Etat.

Delivrance sous reserve de reussite aux evaluations finales.